Thinking Big: Web Scale AI

Michael Witbrock Cycorp Europe

March 13th 2009













Mortgage Financing Computer File System
Management
Management
Derivative Risk Management Management Tracking Scientific Literature ...etc

Overwhelming Problems



Who's online: Limits to power

 Knowledge in minds •Transfer by speech, sketches

exts

People

- Knowledge in books
- •Transfer by visiting libraries, public readings

- •Knowledge in mass market books, films, newspapers, journals, television, radio
- •Transfer by replication, broadcast

Web 1.0

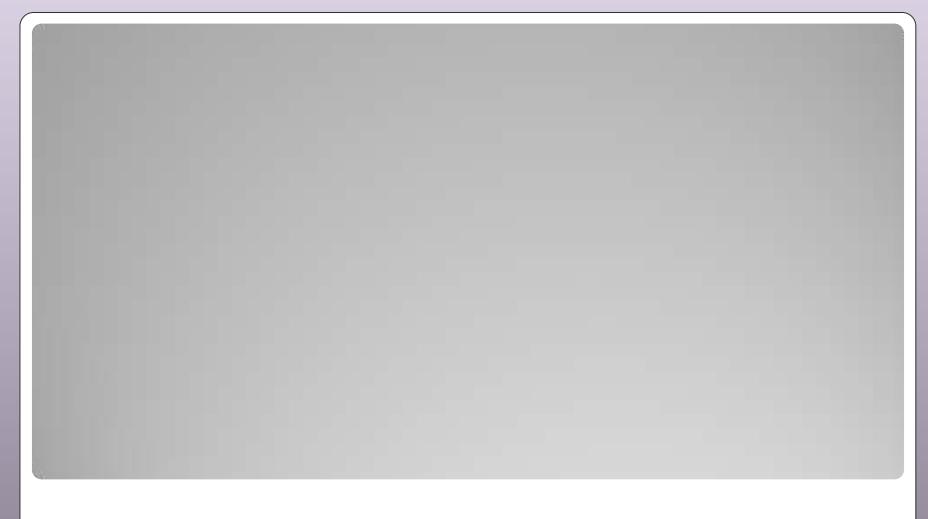
- •Knowledge in Web pages, pdf/ps files, passive DBs, some audio
- •Transfer by authoring then browsing, searching

- •Knowledge in fluid constructs (wikis, complex evolving DBs/RDF stores, blogs, social network pages), web services across all media, distributed across many sites.
- •Transfer by collaborative construction, active notification, alerts, SMSs, social notification, mash-ups ...

- •Knowledge understood by the web (KBs, probabilistic KBs, semantically enhanced texts, DBs, services)
- •Transferred by assistive, cooperative software that understands users needs, desires, limitations, and assembles/derives the right knowledge services

uman knowledge evolution





Introduction to Cyc

What's it for?



http

OpenCyc (Current): [http://sw.opencyc.org/concept/Mx4r8qkxXAW-QdmV1JNL5SFyIA]
OpenCyc (Versioned): [http://sw.opencyc.org/2008/06/10/concept/Mx4r8qkxXAW-QdmV1JNL5SFyIA

Search



OpenCyc Collection: shipping container

Unique ID: [Mx4r8qkxXAW-QdmV1JNL5SFyIA]
English ID: [LargePortableCargoContainer]

English Aliases: ["cargo container", "cargo containers", "portable cargo container",

"portable cargo containers", "shipping containers"]

A specialization of StorageConstruct. Each instance of LargePortableCargoContainer is a large (usually about 40' \times 8' \times 8') metal container used for shipping large quantities of goods across land (e.g., on a large truck) or overseas (e.g., on a cargo ship).

A Type of: storage device

Instance of: spatially disjoint object type, type of object

Subtypes:

Instances:

Same as:

http://umbel.org/umbel/sc/LargePortableCargoContainer

Copyright @ 2001-2008 Cycorp, Inc.



IA"/>

Logistics

OpenCyc (Current): [http://sw.opencyc.org/concept/Mx4rSbwOlPpYEdqAAAACs71DGQ]
OpenCyc (Versioned): [http://sw.opencyc.org/2008/06/10/concept/Mx4rSbwOlPpYEdqAAAACs71DGQ]

Search

29ycA



OpenCyc Collection: loading a vehicle

Unique ID: [Mx4rSbwOlPpYEdqAAAACs71DGQ]

English ID: [LoadingAVehicle]

English Aliases: ["had loaded a vehicle", "has loaded a vehicle", "have loaded a vehicle", "load a vehicle", "loaded a vehicle", "will have loaded a vehicle", "will load a vehicle"]

The collection of instances of Loading in which the toLocation is a vehicle.

A Type of: loading, putting something into something else

Instance of: type of temporally stuff-like thing

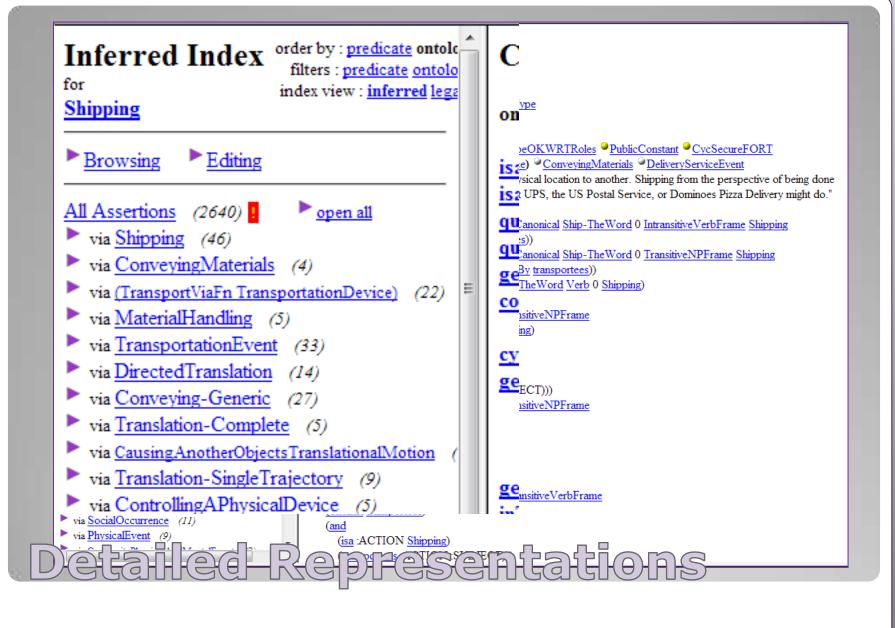
Subtypes:

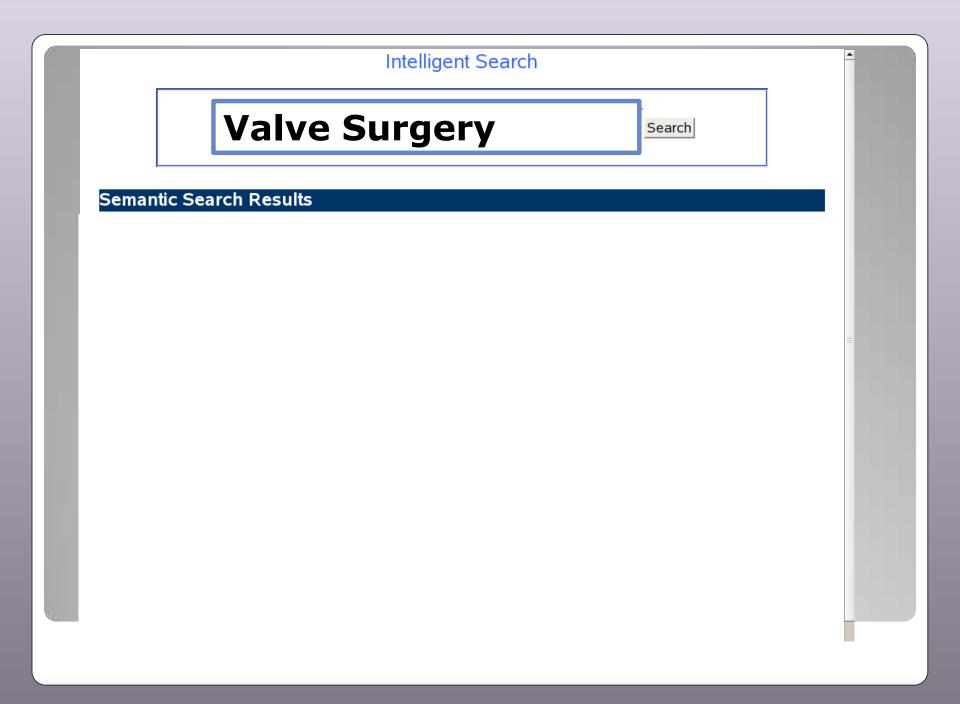
Instances:

Same as:

Copyright @ 2001-2008 Cycorp, Inc.







Intelligent Search

heart valve repair

Search

Semantic Search Results

A. Marc Gillinov, M.D.

A. Marc Gillinov, M.D. Specialties: Minimally invasive mitral valve, aortic valve, and tricuspid valve surgery; mitral valve repair, surgical... Gillinov, M.D. has performed 125 heart-valve repair operations at

http://tomcat/html-content/gillinov_GillinovHeartValveRepair.html (cached)

Valve Disease

AV Repair or Replace + Other AV Repair o Replacements AV = Aortic

http://tomcat/html-content/Valve_Disease

Nicholas G. Smedira, M.D.

Nicholas G. Smedira, M.D. Specialties: He replacement, off-pump coronary artery byp http://tomcat/html-content/smedira_.html (

Joseph F. Sabik III, M.D.

Joseph F. Sabik III, M.D. Specialties: Adult surgery, off-pump coronary artery bypass s http://tomcat/html-content/sabik_.html (cad

Eric E. Roselli, M.D.

eric E. Roselli, M.D. Specialties: Adult card and replacement, high-risk valve surger, http://tomcat/html-content/roselli_.html_

Gosta B. Pettersson, M.D., Ph.

aortic and mitral valve repair/replaceme it http://tomcat/html-content/pettersson ..h m

A. Marc Gillinov, M.D.

Specialties: Minimally invasive mitral valve, aortic valve, and tricuspid valve surgery; mitral valve repair, surgical treatment and minimally invasive surgery for atrial fibrillation; off-pump coronary artery bypass surgery; and high-risk mitral valve surgery.

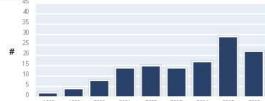
Medical Degree: Johns Hopkins University School of Medicine, Baltimore, Maryland

Special Training: Johns Hopkins University School of Medicine, Baltimore, Maryland

A native Clevelander, Dr. Gillinov spent the summers of 1978 to 1980 dividing his time between working at Cleveland Clinic and playing tennis. He still enjoys both activities.



Gillinov, M.D. has performed 125 heart-valve repair operations at the Cleveland Clinic Foundation since 1998.



This graph, based on a small sample of patient data, is given for demonstration purposes only.

Content adaptation: heart valve repair

Intelligent Search

coronary artery

Search



Semantic Search Results

A. Marc Gillinov, M.D.

Gillinov, M.D. has performed 316 coronary artery operations at the Cleveland Clinic... invasive mitral valve, aortic valve, and tricuspid valve surgers repair, surgical treatment and minimally invasive surgery for atrial fibrillation; off-pump coronary artery bypass surgery http://tomcat/html-content/gillinov GillinovCoronaryArtery.html (cached)

Nicholas G. Smedira, M.D.

and heart-lung transplantation, ventric grafting, myectomy, reoperations, and http://tomcat/html-content/smedira .h

Gosta B. Pettersson, M.D., Pl

Adult acquired heart disease (includir complex coronary artery surgery; aort http://tomcat/html-content/pettersson

Joseph F. Sabik III, M.D.

Joseph F. Sabik III, M.D. Specialties: A surgery, off-pump coronary artery bypa http://tomcat/html-content/sabik .html

Coronary Disease

Primary isolated CABG refers to a page http://tomcat/html-content/Coronar [

Bruce W. Lytle, M.D.

Bruce W. Lytle, M.D. Chairman, Dpa diseases, reoperations, diseases of the http://tomcat/html-content/lytle_.html (

A. Marc Gillinov, M.D.

Specialties: Minimally invasive mitral valve, aortic valve, and tricuspid valve surgery; mitral valve repair, surgical treatment and minimally invasive surgery for atrial fibrillation; off-pump coronary artery bypass surgery; and high-risk mitral valve surgery.

Medical Degree: Johns Hopkins University School of Medicine, Baltimore, Maryland

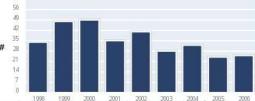
Special Training: Johns Hopkins University School of Medicine, Baltimore, Maryland

A native Clevelander, Dr. Gillinov spent the summers of 1978 to 1980 dividing his time between working at Cleveland Clinic and playing tennis. He still enjoys both activities.





images... excellent long-term pate of Gillinov, M.D. has performed 316 coronary artery operations at the Cleveland Clinic Foundation since 1998.



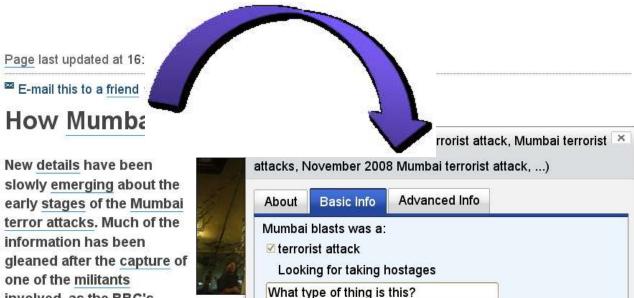
This graph, based on a small sample of patient data, is given for demonstration purposes only.

Content adaptation: coronary artery



Have Your Say

In Pictures



Additional Names

Click to add another name

Arabian sea off the coast of Porbandar i Gujarat state on 13 November. **CURE:** Content Sometime during the next 12 days, the t Understanding, at sea by at least 10 young men, aged b years, carrying backpacks and bags, acc the Mumbai police, coastguard, and con Review or Entry

Investiga

together

unfolded

Prachi Pinglay reports from

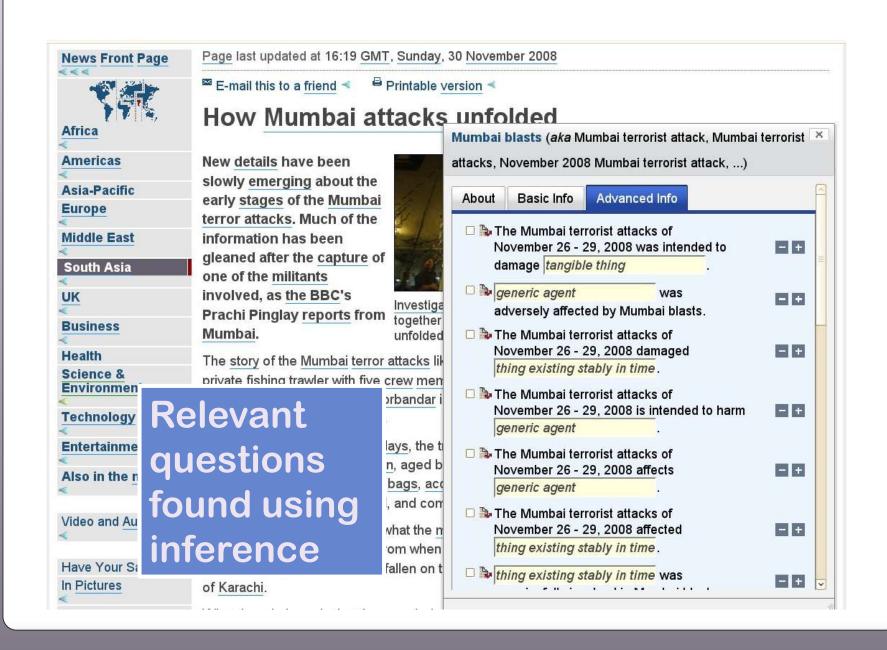
private fishing trawler with five crew men

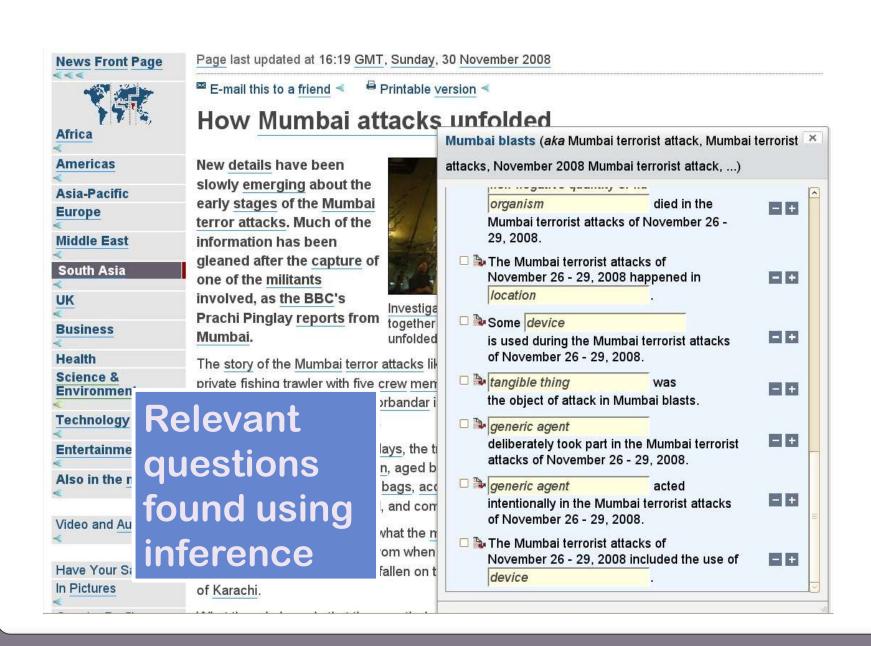
Investigators still do not know what the n and where they were coming from when

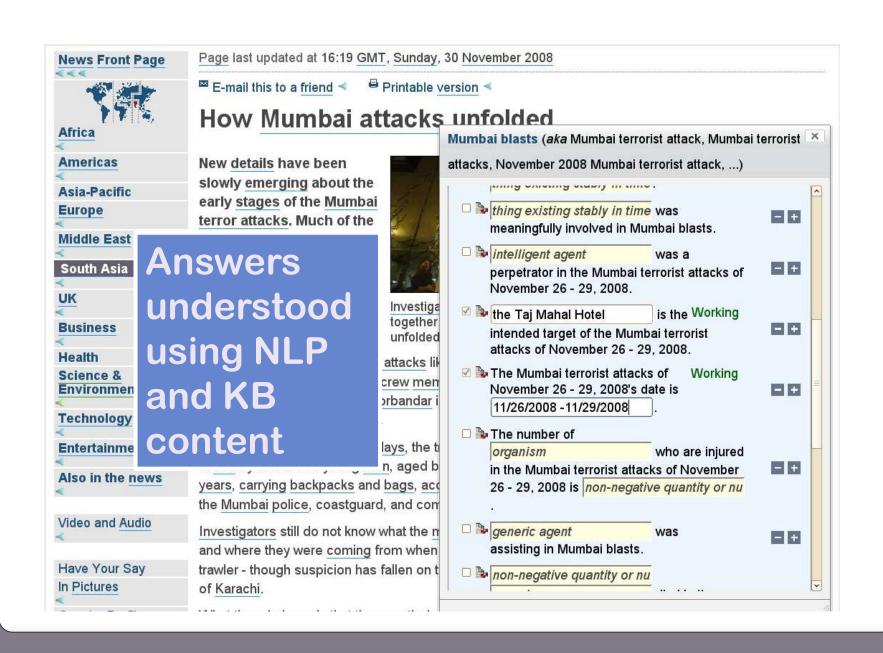
trawler - though suspicion has fallen on t

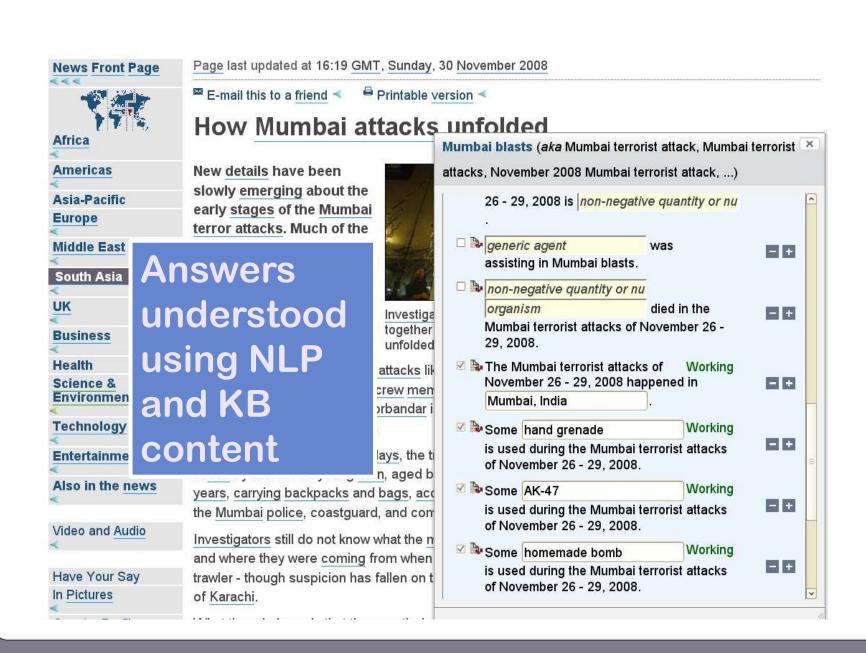
Mumbai.

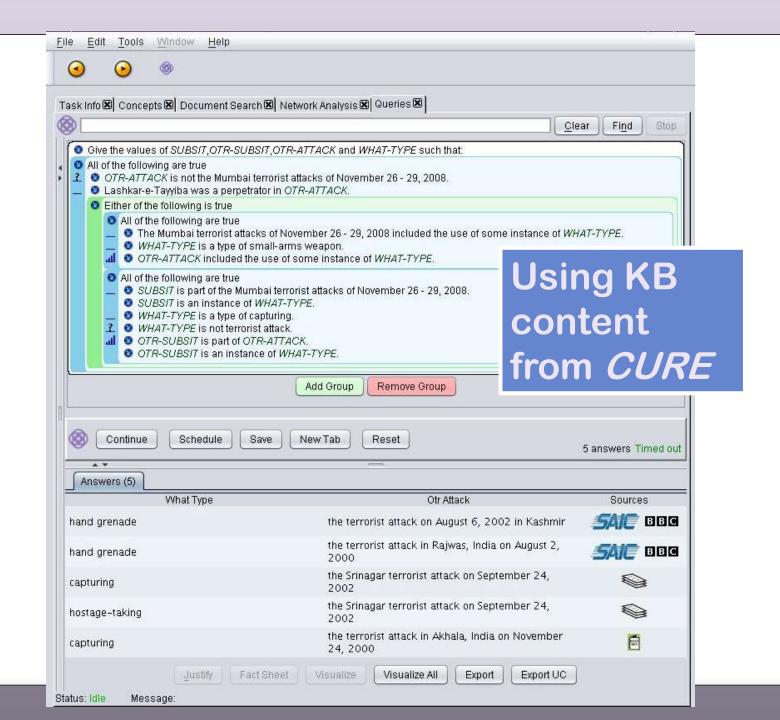
of Karachi.

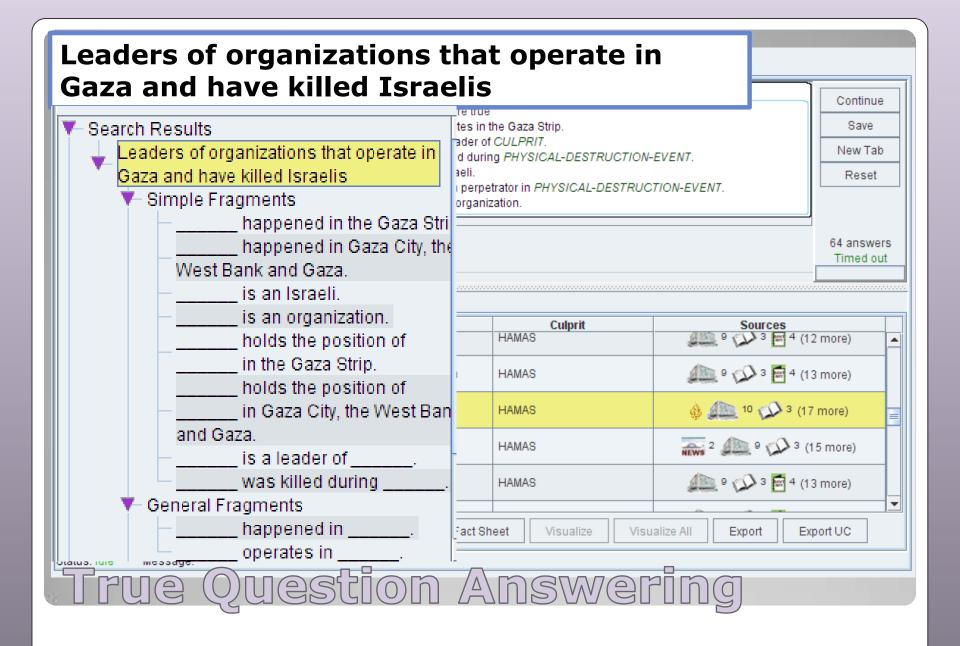












Facts and Rules (from 1998, 2003)

Mt: InternationalOrganizationDataMt

(internationalOrganizationMemberCountries

AfricanUnion Congo-Brazzaville)

(internationalOrganizationMemberCountries

UnitedNationsOrganization Congo-Brazzaville)

(implies (and

(isa ?COUNTRY IndependentCountry)

(territoryOf ?COUNTRY ?LAND)

(geographicalSubRegions ContinentOfAfrica

?LAND))

(internationalOrganizationMemberCountries

OrganizationOfAfricanUnity ?COUNTRY))

Republic of the Congo is a member of Organization of African Unity, the United Nations, and African Union.

Automated Reasoning

(implies (and

(isa rCOUNTRY IndependentCountry) (territoryOf rCOUNTRY FLANS)

(geographicalSubflegions ContinentOfAfrica FLA)

(internationalOrganizationMemberCountries

OrganizationOfAfricanUnity FCOUNTRY)) in International@rgamirationDataMt

(territoryOf Congo-Brazzaville

TerritoryFn (ongo-Brazzaville)) in

WorldPoliticalGeographyBetaYocabularyMt iproperdeographicallubRegions ContinentOfAfrica

TerritoryFn Congo-Brazzaville) in WorldGeographyHt |GENLPREDE |genlPreds

properGeographicalLubRegions geographicalLubRegions) in InternationalOrganizationDataMt

(ISA (isa Congo-Brazzaville IndependentCountry) in InternationalOrganizationFataNt

Republic of the Congo

General

Likewide North Kludesi. Pool, and Dimenzy are a prographical inforegion of Republic of the Conqu.

Shari Kasalini. Pool, Benerica Likewide, Commit. Plantary, and I others are a proposition subdivision. of Republic of the Congr.

Braccoville, Coverte, Platener, Sanulus, and Lehenaners are a prographical subregion of Republic of the Congo

 Central African Republic # and Democratic Republic of the Conpo-

border on Republic of the Congo.

Republic of the Congo borders on Comercon.

. Gabon and Angola border on Republic of the Congo.

Republic of the Congo is an African country, a people's republic, and a republic

· Republic of the Congo is east of Gabon

. Democratic Republic of the Congo is east of Republic of the Congo.

Knowledge for People

Poland Train Ticket

Get instant online tickets and reservations from RailEurope.com www.RailEurope.com

Fly Cheap to Poland

70% off Poland Air Fare Compare Poland Flights - Save Poland,Flights,Asia.com Warsaw Hotels, Poland

Discounts in February! Apartments in City Center and Old Town.

Ads by Google

< >

General:

The Arkar Francis Ri

The Missis

The Missis

<u>S</u>

Τ

inCyc

Warsaw, Poland

Documentation:

Comment: The #\$capitalCity and one of the majorCities of Poland-AtPresent.

General:

Warsaw, Poland is a Polish city and a capital.

tl Docur Warsaw, Poland's latitude is 52.25 degrees. Warsaw, Poland's longitude is 21 degrees.

T Comme Warsaw, Poland is in <u>Poland</u>. Warsaw is the capital of <u>Poland</u>.

Gener Affiliations:

The Rot Warsaw, Poland is in Poland. Warsaw is the capital of Poland.

Affiliat Miscellaneous:

Lusitani
Every a Warsaw, Poland is a city. Warsaw, Poland's population is 1,600,000. Warsaw, Poland is where Stanislaw Lesniewski died. Alfred Tarski was born in Warsaw, Poland.

The car: Okecie Airport services Warsaw, Poland. Some subway is located in Warsaw, Poland.

Miscel AvInfo's IATA/ICAO airport and airline codes webpage

Empero How was this page created?

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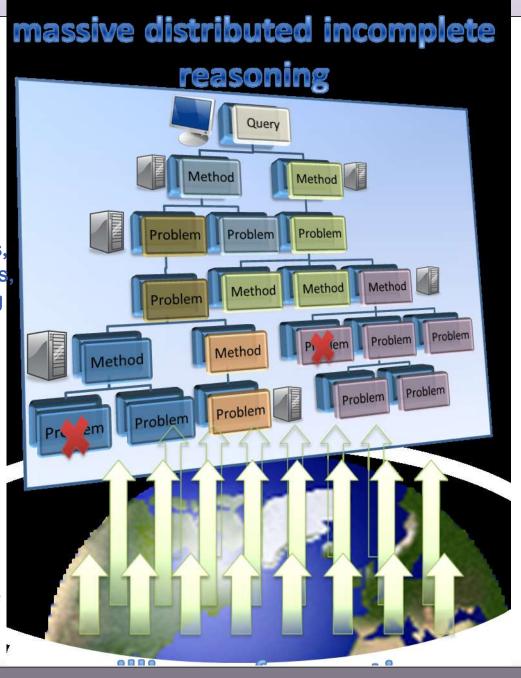
ge created? bon.



Knowledge representations, inference methods, KA tools, for broad domain reasoning



Platform for infinitely scalable reasoning on the web



Use Case: City on-line

LARKE

- Our cities face many challenges
- Urban Computing is the ICT way to



improve the quality of life



Use ca FDA white paper Innovation or Stagnation (March 2004):

Probl devel

"developers have no choice but to use the **tools of the last** century to assess this century's candidate solutions."

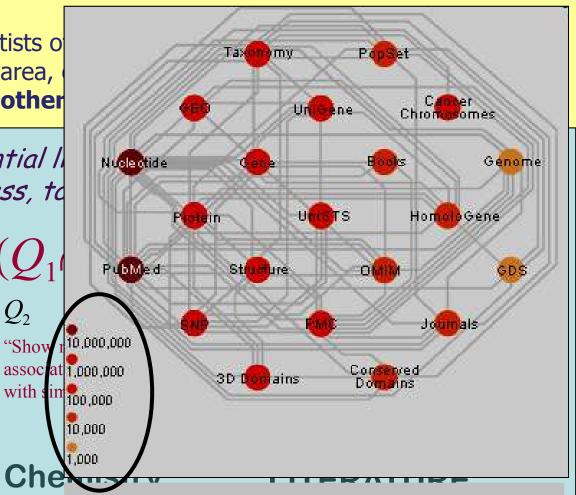
"industry scientists o entire product area, used in areas other

 Q_2

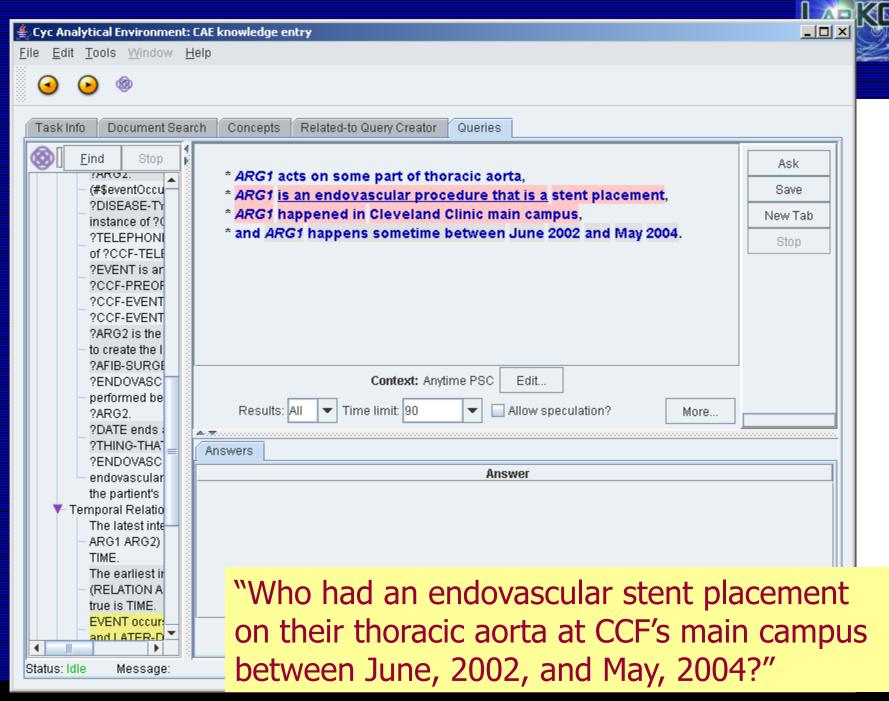
"Show me any potential l compound's drug class, to

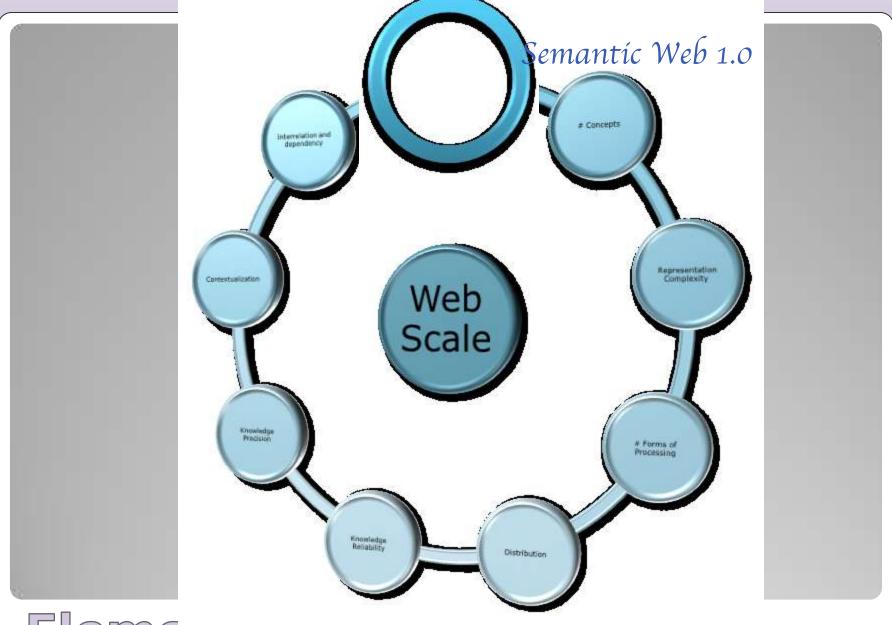
Show me all liver toxicity associated with the target or the pathway.

Genetics



Current: linking but no inference





Eleme.... o. o....

EVENT \supset **TEMPORAL-THING** \supset **PARTIALLY-TANGIBLE-THING**

Upper Ontology

 $(\forall a, b) a \in \mathsf{EVENT} \land b \in \mathsf{EVENT} \Rightarrow \mathsf{causes}(a, b) \Rightarrow \mathsf{precedes}(a, b)$

Core Theories

Domain-Specific Theories

(\forall m, a) m \in MAMMAL \land a \in ANTHRAX \Rightarrow causes(exposed-to(m, a), infected-by(m, a))

Very specific information (some indirect, via SKSI)

(ist FtLaudHolyCrossERCase#403921 (caused CutaneousAnthrax (SkinLesions Ahmed al-Haznawit)))

First Order Predicate Calculus: unambiguous; enable mechanical reasoning

Every American has a president. Every American has a mother.

Higher Order Logic: contexts, predicates as variables, nested modals, reflection,...

 $\exists y. \forall x. Amer(x) \Rightarrow president(x,y)$ $\forall x. \exists y. Amer(x) \Rightarrow mother(x,y)$

Formal Representation for Reasoning



First Order

- (ISA ASBEINANCIAICOPP PUDIICIYHEIGCOPPOPATION)
- •(corporateOfficers ASBFinancialCorp GeraldRJenkins)

With Context

•тп мс : гланстанзастопмс (relationAllExists performedBy RepurchaseProgram PubliclyHeldCorporation)

Rule

•In Mt: Financial FransactionMt

(forAll ?X (implies
 (isa ?X RepurchaseProgram)
 (thereExists ?Y (and (isa ?Y PublicallyHeldCorporation) (performedBy ?X ?Y)))))

Second Order

•(Implies (and (isa ?SET Set-Mathematical) (cardinality ?SET 1) (elementOf ?THING ?SET)) (equals ?SET (TheSet ?THING)))

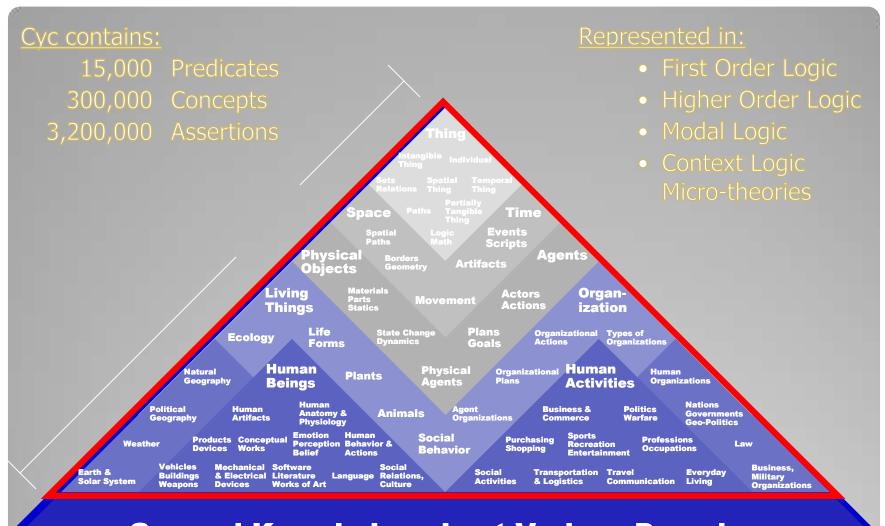
Modal

•(Deliers Israel (relationInstanceExists possesses Syria Clusterbomb))

Meta

•(opaqueArgument beliefs 2)

Syntalcule 120/m/ell



General Knowledge about Various Domains

Specific data, facts, and observations

- isa 596215
- genls 99198
- disjointWith 6114
- resultIsa 4277
- resultGenl 1206
- argIsa 35617
- argGenl 5398
- arg1Isa 16748
- arg1Genl 2354
- arg2Isa 14114
- arg2Genl 2283
- arg3Isa 3486

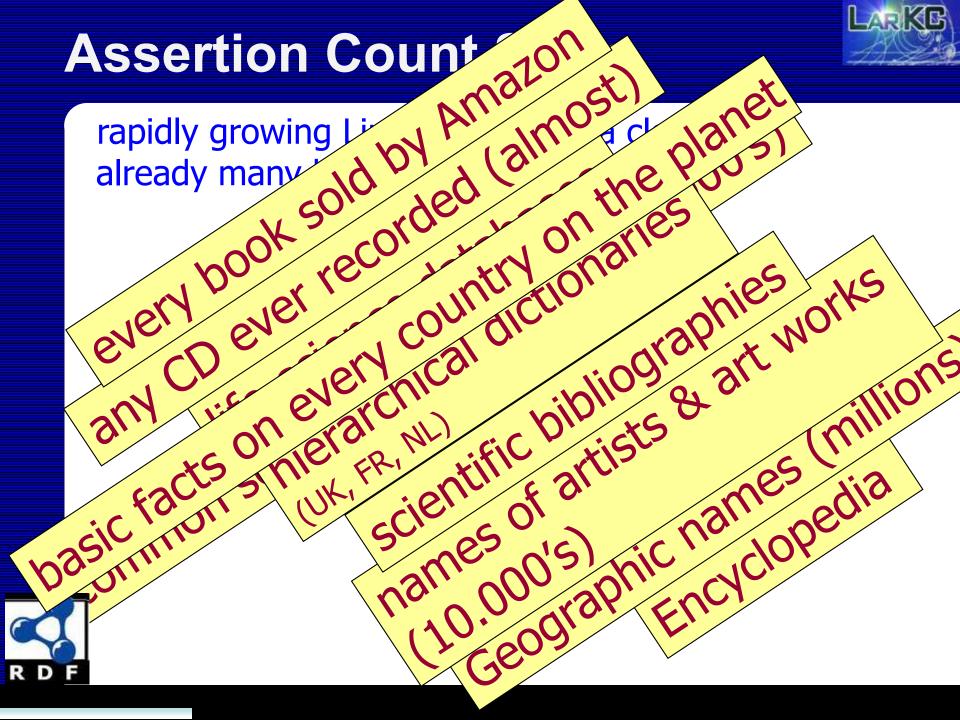
- argFormat 5493
- arg2Format 3320
- functionalInArgs 1427
- arity 16416
- arityMin 958
- comment 57305
- genIPreds 7440
- negationInverse 990
- genIMt 26078
- denotationInEnglish 409745
- synonymousExternalConcept 13916

Open Cyc Predicate Populations

OpenCyc (<u>www.opencyc.org</u>)

- The Cyc Ontology made 100% freely available (yes, 100% free even for commercial purposes)
- Available for download on SourceForge and on opencyc.org
- Over 30,000 accesses
- ResearchCyc (researchcyc.cyc.com)
 - OpenCyc + millions of hand-engineered assertions
 - Free for R&D purposes
 - Current users: 300 research groups (about 1/2 academic)





Representational and Conceptual Complexity

For my own Part, I swam as Fortune directed me, and was pushed forward by Wind and Tide. I often let my Legs drop, and could feel no Bottom: but when I was almost gone, and able to struggle no longer, I found myself within my Depth; and by this Time the Storm was much abated. The Declivity was so small, that I walked near a Mile before I got to the Shore, which I conjectur'd was about eight aclock in the Evening. I then advanced forward near half a Mile, but could not discover any sign of Houses or Inhabitants; at least I was in so weak a Condition, that I did not observe them. I was extremely tired, and with that, and the Heat of the Weather, and about half a Pint of Brandy that I drank as I left the Ship, I found myself much inclined to sleep. I lay down on the Grass, which was very short and soft, where I slept sounder than ever I remember to have done in my Life, and, as I reckoned, above Nine Hours; for when I awakened, it was just Day-light.

http://www.jaffebros.com/lee/gulliver/bk1/chap1-1.html

I swam, pushed forward by time and current, and when I was almost put to an end, I saw land, and discovered myself in water that was not deep. At about eight o'clock in the nightfall, I got to the edge of the sea and walked for nearly half a mile without seeing any houses. Too tired to go father, I got down on my back in the grass, which was very short and soft. There I slept soundly till morning.

Put into Basic English by the Basic English Institute http://ogden.basic-english.org/lilliput.html

850 words: 600 nouns, 150 adjectives, 100 syntactic operators

Gulliver's Travels in Basic English

Travels into Several Remote Nations of the World, in Four Parts. By Lemuel Gulliver, First a Surgeon, and then a Captain of several Ships, Jonathan Swift, London, Benj. Motte, 1726

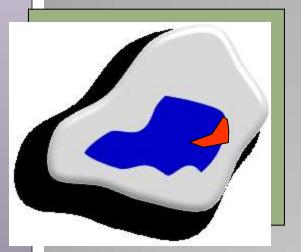
Basic English: A General Introduction with Rules and Grammar.

Ogden, Charles Kay. Small format, hardcover. Publisher: Paul Treber & Co., Ltd. London, 1930.

Is it attached to the inside of the outer object?

– Yes -- Try #\$connectedToInside Can it be removed by pulling, if enough force is used, without damaging either object?

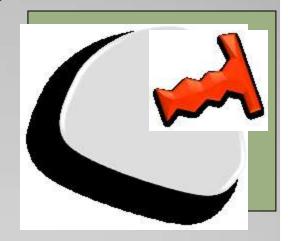
No -- Try #\$in-Snugly or #\$screwedIn

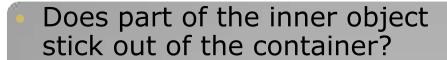


Does the inner object stick into the outer object?

-Yes - Try
#\$sticksInto







- None of it.#\$in-ContCompletely
- Yes#\$in-ContPartially
- No#\$in-ContClosed

If the container were turned around could the contained object fall out?

Yes

#\$in-ContOpen



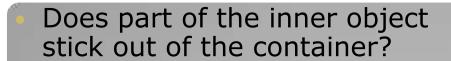




For Inference:



Senses of 'In'

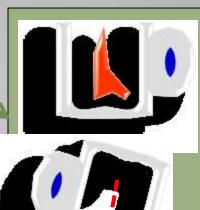


- None of it.#\$in-ContCompletely
- Yes#\$in-ContPartially
- No#\$in-ContClosed

If the container were turned around could the contained object fall out?

Yes

#\$in-ContOpen







Inference: Senses of 'In'

Is it attached to the inside of the outer object?

– Yes -- Try #\$connectedToInside Can it be removed by pulling, if enough force is used, without damaging either object?

No -- Try #\$in-Snugly or #\$screwedIn



Does the inner object stick into the outer object?

-Yes - Try
#\$sticksInto





Senses of 'In'

- #\$TransportationEvent
- #\$ControllingATransportationDevice
- #\$TransportWithMotorizedLandVehicle
- (#\$SteeringFn #\$RoadVehicle)
- #\$TransporterCrashEvent
- #\$VehicleAccident
- #\$CarAccident
- #\$Colliding
- #\$IncurringDamage
- #\$TippingOver
- #\$Navigating
- #\$EnteringAVehicle ...



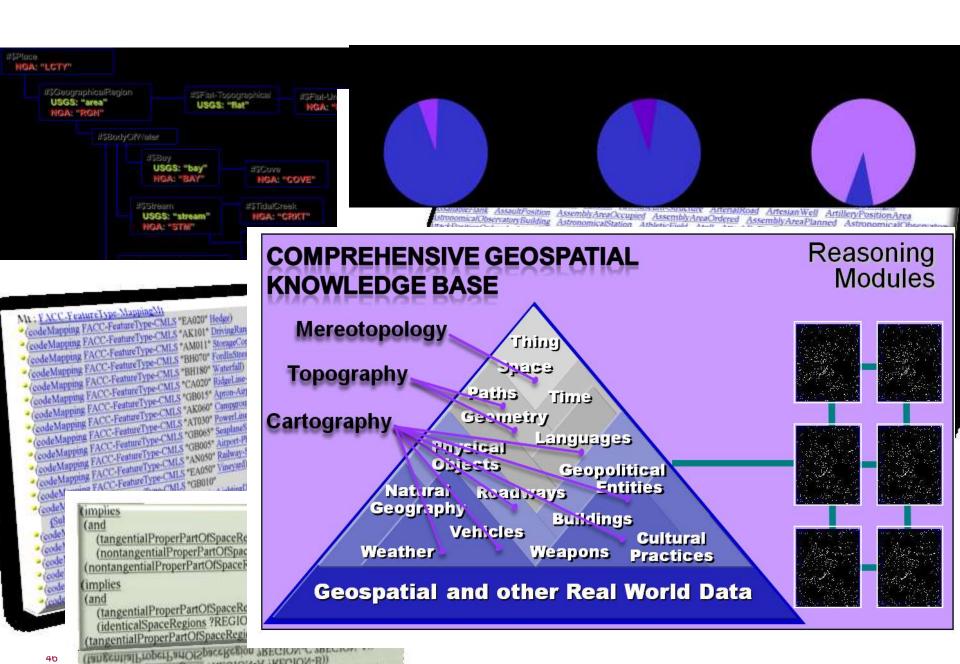
Some Transportation Event Types

- #\$performedBy
- #\$causes-EventEvent
- #\$objectPlaced
- #\$objectOfStateChange
- #\$outputsCreated
- #\$inputsDestroyed
- #\$assistingAgent
- #\$beneficiary

Over 400 more.

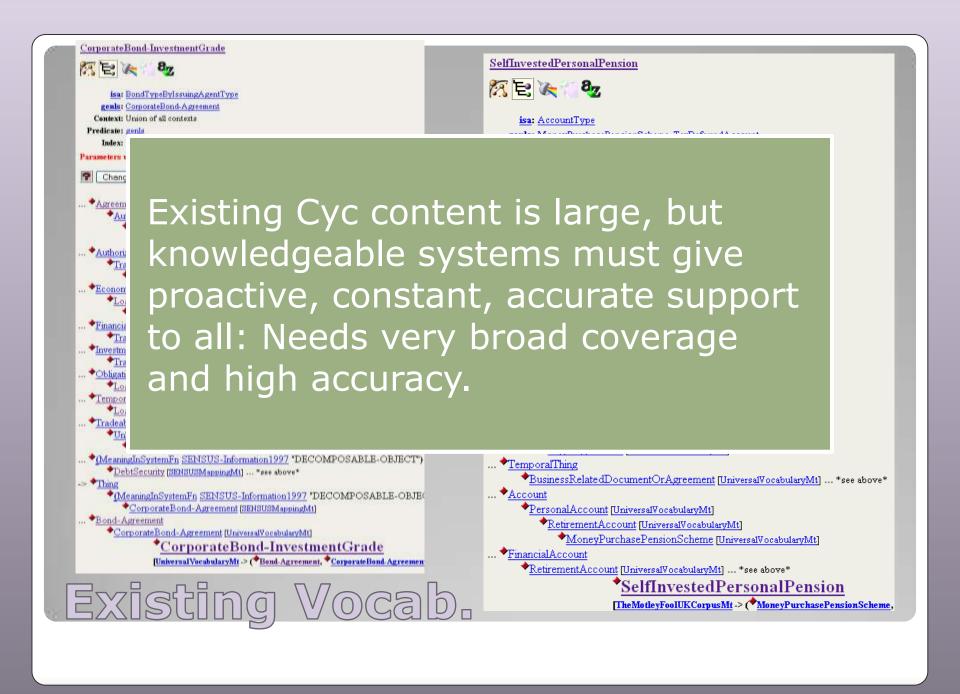
- #\$fromLocation
- #\$toLocation
- #\$deviceUsed
- #\$driverActor
- #\$damages
- #\$vehicle
- #\$providerOfMotiveForce
- #\$transportees ...





(identicalSpaceRegions ?REGION-A ?REGION-B))

CACKION PREGION-C PREGION-B)



Web 3.0 Systems start from Web 2.0style learning. Acquire ground facts, test rule inferences.

Another CURE example.



FOXNEWS.COM HOME > WORLD

Hamas Leader's Son Among 19 Killed in Israeli-Palestinian Conflicts

Tuesday, January 15, 2008
Associated Press



GAZA CITY, Gaza Strip — Israeli troops killed a son of Gaza's most powerful leader along with 18 other Palestinians on Tuesday in the bloodiest day of fighting in the coastal area since Hamas militants seized control last summer.

As fighting raged in Gaza, a Hamas sniper shot and killed an Ecuadorean volunteer working in the potato fields of an Israeli border farm. That killing, and Tuesday's high death toll, stoked the flames of violence at a time when Israel and Palestinian moderates are making halting attempts to talk peace.

Click here to view photos.

Tuesday's bloodshed began before dawn when Israeli infantry, tanks and helicopters pushed into northern Gaza in what the military said was a routine operation aimed at Palestinian militants who launch rocket barrages at Israeli towns near Gaza almost every day.

Three Palestinian civilinans were introduction for the Palestinian civilinans were introduction for the Palestinian civilinans were introduction for the Hussam Zahar, 224, the son of hard-line Hamas leader Mahmoud Zahar. The Israelis pulled out Tuesday with no casualaties. A later airstrike on militants firing rockets into Israe killed two more Hamas men.

FOXNEWS.COM HOME < > WORLD <

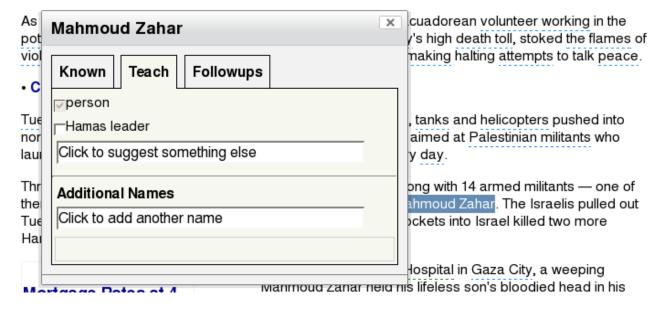
Hamas Leader's Son Among 19 Killed in Israeli-Palestinian

Conflicts

Tuesday, January 15, 2008 Associated Press



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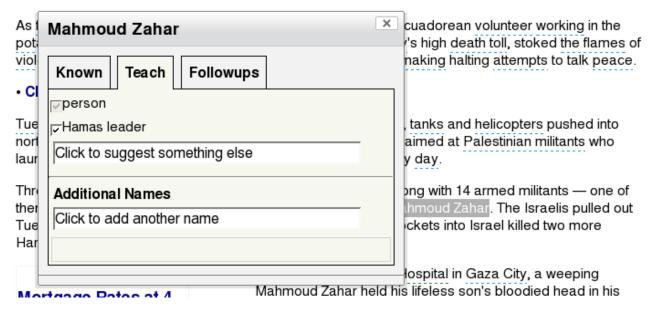
FOXNEWS.COM HOME < > WORLD <

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Tuesday, January 15, 2008
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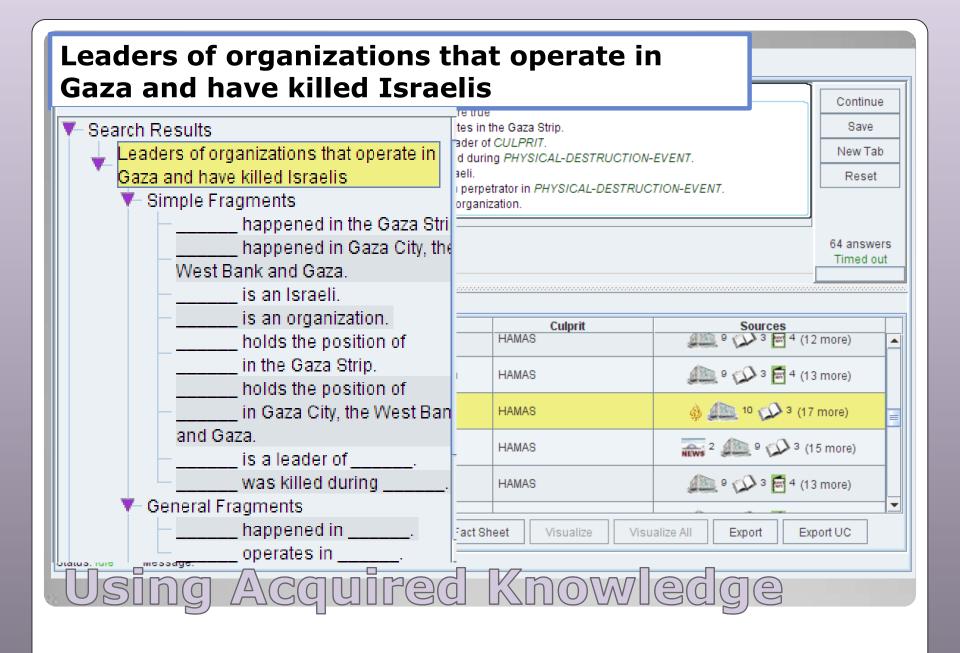


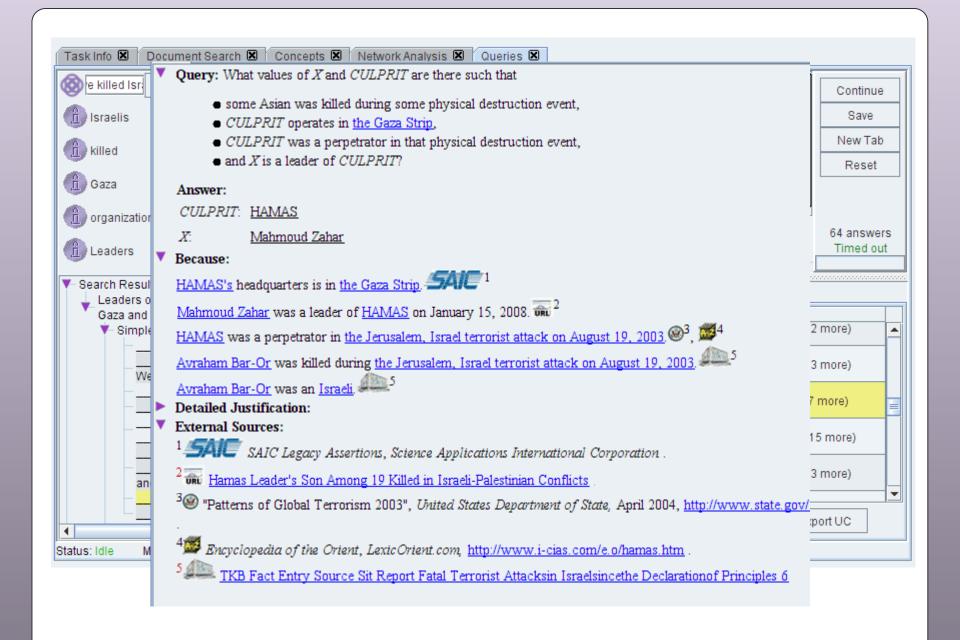
FOXNEWS.COM HOME > WORLD

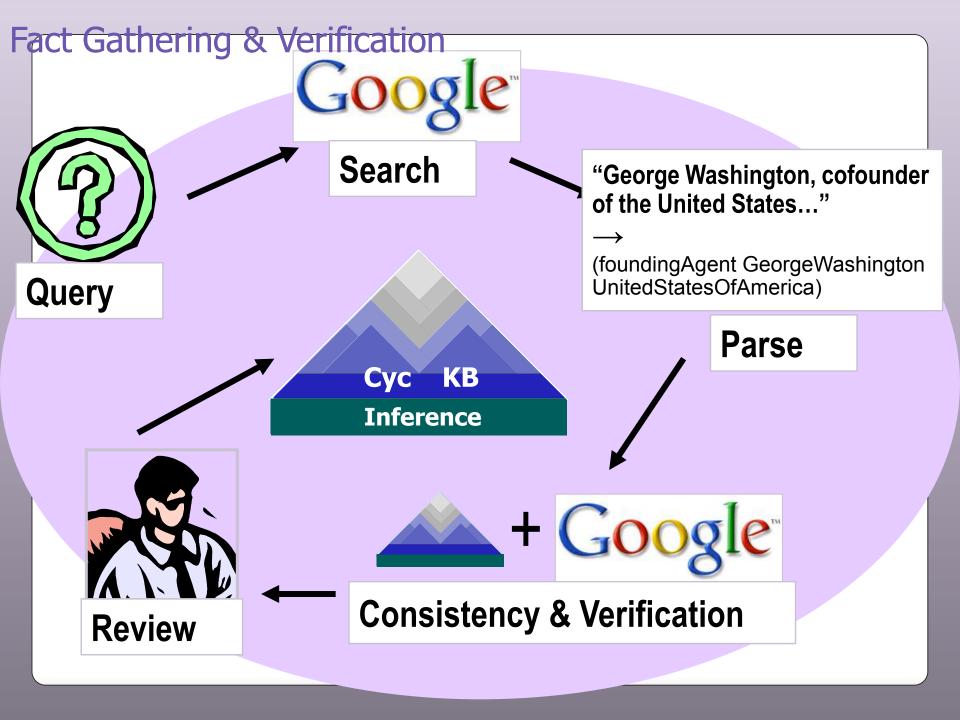
Hamas Leader's Son Among 19 Killed in

```
Individual: MahmoudZahar
Tu
Ass Bookkeeping Assertions:
  (myCreator MahmoudZahar CycAdministrator) in BookkeepingMt
  (myCreationTime MahmoudZahar 20080118) in BookkeepingMt
  (myCreationSecond MahmoudZahar 165058) in BookkeepingMt
G/
  GAF Arg: 1
sii
Ac Mt : UniversalVocabularyMt
po isa: Individual
vid
  Mt: (ContextOfPCWInterpretationFn CWSentence-7 CycAdministrator (DayFn 18)
  (MonthFn January (YearFn 2008))))
Tu isa: (SubcollectionOfWithRelationToFn Person hasLeaders Organization-Hamas)
no
  Mt: UniversalVocabularyMt
      (inProgressTerm MahmoudZahar)
```

them Hussam Zahar, 24, the son of hard-line Hamas leader Mahmoud Zahar. The Israelis pulled out Tuesday with no casualties. A later airstrike on militants firing rockets into Israel killed two more Hamas men.







Query

"What are symptoms of Whooping Cough?"



(symptomOfAilment WhoopingCough ?SYMP)

NL Generation

Partial English sentences

"A symptom of whooping cough is _____"

"Whooping cough can cause ____"

"A symptom of Pertussis Bordetella is ____"

"Symptoms (such as ____) of whooping cough"



Learning Facts by Search





Looking for something that matches the argument constraints on the predicate...

"... symptoms of pertussis such as fever and a dry cough ..."

Parse back into existing CycL concepts

(symptomOfAilment WhoopingCough Fever)
(symptomOfAilment WhoopingCough Coughing-AilmentCondition)

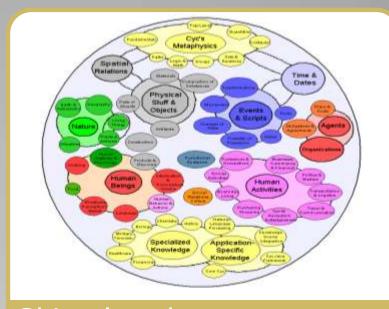
Parsing Results



- Explicitly: perform one step of inference to throw out facts inconsistent with KB
- Implicitly: don't even look at things that don't match argument constraints

Throw out **provably wrong** answers



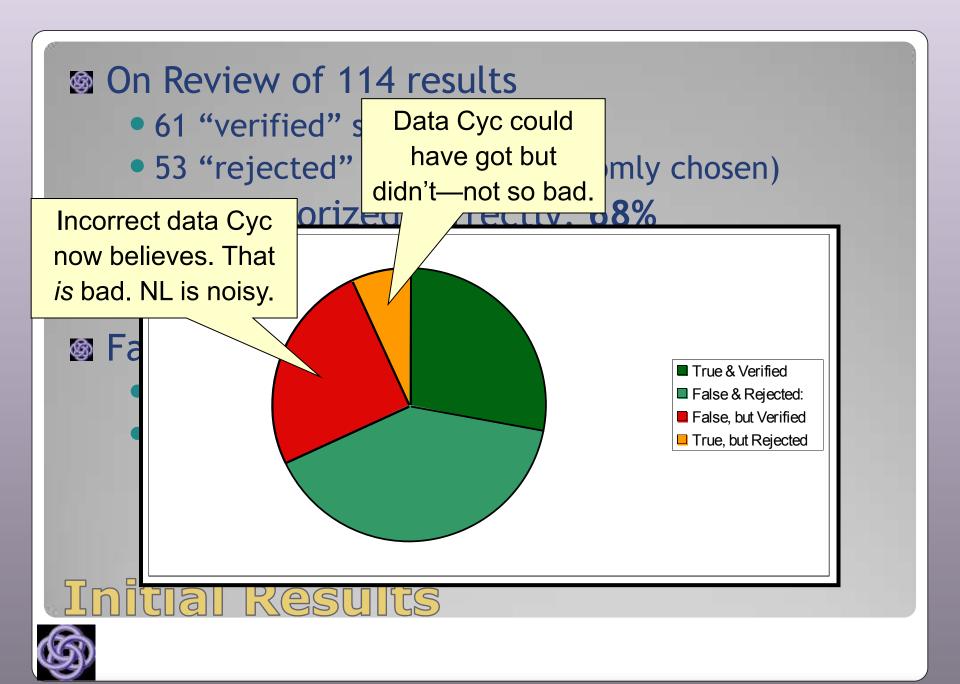


Skip already known (provably right) knowledge

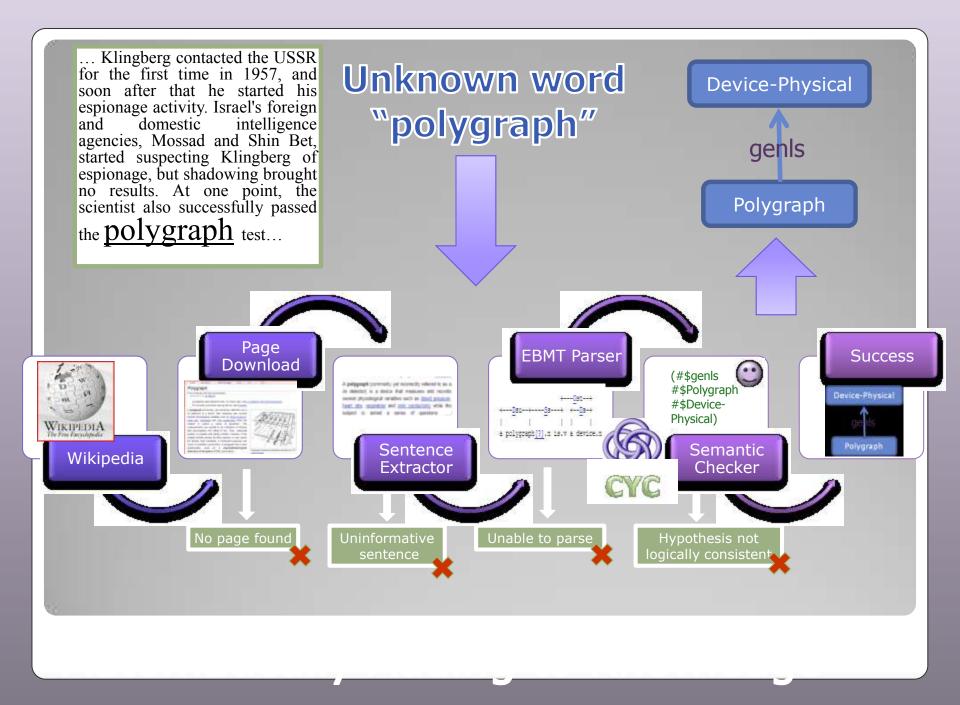


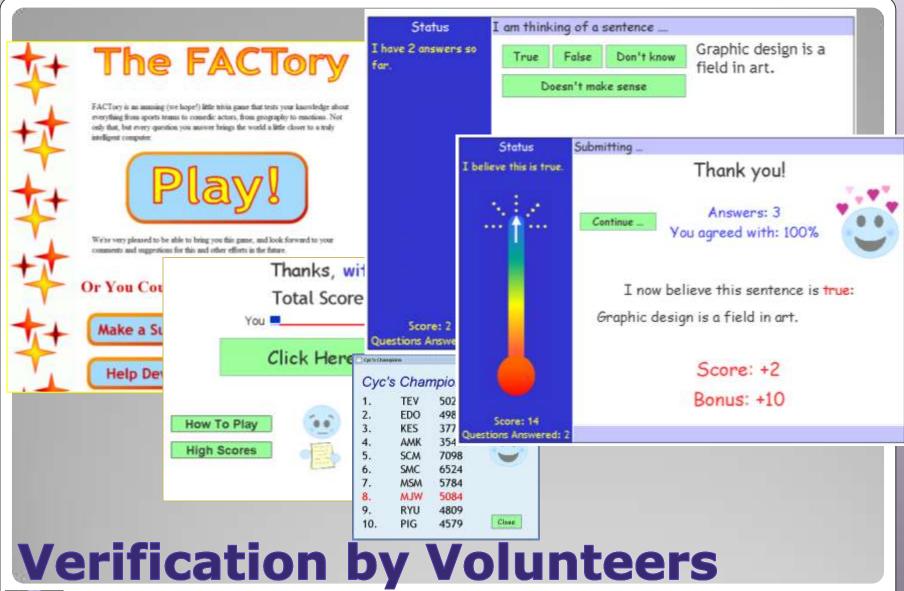
KB Consistency Check





Petróleos de Venezuela S.A. halted output of 760 000 barrels a week in Maracaibo.







game.cyc.com

